

# AUTOMOTIVE AXLES ADOPTS IBM SOLUTION

Always exploring new ways to bring out networking products which satisfies customers' requirements

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**A**utomotive Axles Limited is a joint venture of Kalyani Group and Meritor Inc., USA (formerly the automotive division of Rockwell International Corporation). Established in 1981 - AAL has developed an impressive domestic OEM clientele in the auto industry including Ashok Leyland, Tata Motors, Asia MotorWorks, Vehicle Factory-Jabalpur, BEML, Man Force Trucks Pvt. Ltd., Mahindra Navistar, Volvo India and SML Isuzu Ltd., VE Commercial Vehicles, Corona Bus Mfrs., and Godrej.

## Client challenges

Automotive Axles Ltd. required a strong and robust IT infrastructure to run its SAP ERP application. It was looking at enhancing and integrating their processes across production planning, materials & stores, quality, sales & distribution, plant maintenance, finance & costing, statutory requirements and HR department.

S. Ramkumar, Chief Financial Officer & Company Secretary, Automotive Axles, said, "We are confident that IBM's expertise in handling complex deployments, combined with their deep industry knowledge, will ensure that we achieve our business goals."

## Business and Technology Solutions

After a thorough evaluation, Automotive Axles decided to implement SAP ERP ECC 6.0

## Client benefits

A highly scalable platform, the ERP



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system will enable Automotive Axles drive its aggressive growth plans. With data visibility and transparency across the company, the tool enabled the company to monitor key performance indicators of the organization on a real-time basis and ensure simpler and faster decision making. The deployment will support Automotive Axles' aggressive growth plans and the goal of strengthening its leadership position as a rear axle producer in the Indian market.

"IBM, with its domain expertise,

is in a unique position to deploy this end-to-end solution at Automotive Axles to streamline and seamlessly integrate their processes across manufacturing, logistics and accounting. The engagement with Automotive Axles is an important step in our endeavor to provide world-class technologies and services delivery to clients across a wide spectrum of size and geographic presence," said, Sriram Rajan, Vice President - General Business, South Region, IBM India/South Asia. **SME**