

LARGE ALUMINUM PACKAGING MANUFACTURER RUNS ON TALLY.ERP 9

Based out of Ahmedabad, Print-N-pack Pvt. Ltd. is a leading manufacturer of aluminum foil cone sleeves, flexible packaging of BOPP (Candy cover and wrappers), duplex board cartons for ice-cream packaging. They are the supplier to Amul ice-cream, Vadilal ice-cream – even exporting to Dubai and Africa. They have presence in two places including Kolod and Ahmedabad having two factories.

Started its operations in 1982, the company is now an ISO 9001:2000 certified leading manufacturer of packaging in India and have touched a turnover of Rs.20 crore last year and expecting 20% growth this year.

Being a leading manufacturer of ice-cream cones, Print-N-Pack is today at the forefront of the industry. Progressive up-gradation and technical innovation continues to drive its exponential growth. Rapid expansion of its installed capacity ensures that the company is able to meet the demands of all its customers across the country as well as the continent with professional and exacting standards.

As the company was growing fast internally and externally, they wanted some solution which could take care of resources and give a real time view of what is happening. And they wanted the reports to be remotely accessible also. In this backdrop, the company found that Tally as a solution can meet their requirements. Of course they had tried many similar enterprise solutions including SAGE FAS but found that Tally is the most popular product and available everywhere. On top of it, the software has a good reporting system. So in 2003-04, the company implemented Tally.

Mr. Vandan Gandhi, Director, Print-N-Pack Pvt. Ltd. says, "The basis of Tally ERP is user friendliness and ease of

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VANDAN GANDHI
DIRECTOR, PRINT-N-PACK
PVT. LTD.



CONTACT

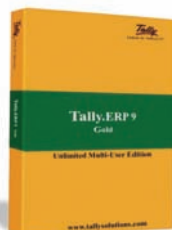
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BENEFITS

- Ease to Use and Ease to Manage
- You can add on as you grow

manageability. Of course today's version - Tally.ERP 9 is much more developed and advanced from the earlier ones."

Regarding his experience, he adds, "Tally is omnipresent in the market. Most of my known people were using Tally. I got reference from one of my friends about Tally and implemented the solution but I was not happy with the supplier. In the meantime, I got the reference of Mr. Dhaval Mehta of Global Software and invited him to my office to have a look at my requirements. He complied with my request and offered solution. Today in hindsight I feel I had taken the right decision."

Since Print-N-Pack Pvt. Ltd. had the basic needs of accounts they started it from accounts then moved to the inventory control and then added manufacturing process to Tally.ERP 9.

Mr. Dhaval Mehta, Master Tally Partner, Global Software, says, "I have been working with Print-N-Pack since 2001.

At that point of time they also had Tally in their systems but had some service issues from the partner, which I fixed with my personalized approach. Since then they are my customer."

He added, "Even though Mr. Vandan Gandhi was taking keen interest in trouble shooting yet nobody knew about the full features of Tally. Even though there were certain features available in Tally by default, they would be using different local software for that purpose. So we had given them insights of what they can do with Tally and there after they started using Tally fully."

Finally...

It took one month only for Print-N-Pack accounts departments to get trained on Tally solution and after the training was over, they had taken one more month to transition their entire data to the system and use it. Today, Mr. Gandhi is a happy and relaxed man because of Tally. **SME**