



# PRINT EDIT CALENDAR 2025

**SMECHANNELS**  
Trusted Advisor of Channel Business

JAN 2025 - DEC 2025

	COVER STORY	SPECIALSTORY - HALF PAGE EACH	ARTICLE	NEW PRODUCTS	INDUSTRY USE CASE
JAN	Tech Review 2025	Power solution	Guest Talk	Product Review	Case Study
FEB	Cyber Security	4 Channel Partners Interview	Guest Talk	Product Review	
MAR	Anniversary Issue Special Coverage on Channel Profitability in 2025	SSE and Channel Opportunity	Top 100 Channel Partners	Top 50 Products	Product Review
APR	Growth of IT Distribution Market and VADs	Survience and Security	Guest Talk	Product Review	Case Study
MAY	SI Special	4 Channel Partners Interview	Guest Talk	Product Review	Case Study
JUN	MSSP Growth Story	MSSP Growth Story	Guest Talk	Product Review	Case Study
JUL	Cloud Computing and Channel Innovation	4 Channel Partners Interview	Guest Talk	Product Review	Case Study
AUG	AI business and Channel Growt	4 Channel Partners Interview	Guest Talk	Product Review	Case Study
SEP	Back up and DR	4 Channel Partners Interview	Guest Talk	Product Review	Case Study
OCT	Survience and Security	4 Channel Partners Interview	Guest Talk	Product Review	Case Study
NOV	Printing Solution and Channel Growth	4 Channel Partners Interview	Guest Talk	Product Review	Case Study
DEC	Review of Annual Tech landscape	4 Channel Partners Interview	Guest Talk	Product Review	Case Study